



### Objectives

- Understand your FICO score
- How to avoid and overcome a Financial Crisis
- Identify needed steps for a personal budget
- Remember your EAP

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### Sayings about Money...

- Waste not want not
- A penny saved is a penny earned
- A fool and his/her money are soon parted
   W.C Fields: There is a sucker born every minute
- Money can't buy happiness but, not having it sure can cause misery...it gives choices.

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### Financial Stress?

- Are you behind in your payments?
- Are you only able to make minimum payments on your credit cards?
- Is your take home income less than your monthly expenses?
- Does worry about financial problems affect your sleep?

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### Financial Stress?

- Are you taking cash advances to meet monthly expenses?
- Do you use one credit card to pay another?
- Are you arguing more with your partner?
- Does you partner know all of your debt?

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### **Current Situation**

- As a world, nation, state, city...
- As a family, individual

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### **Current Situation**

• USA

- Red current
- Debt \$14.8 Trillion \$15.9
  - Per Citizen \$47,506 \$50,717
  - Per Taxpayer \$132,162 \$139,647
- Deficit \$1.3 Trillion \$1.27
- Iowa Debt \$15.5 Billion / 10.2% of GDP

\$15.36/10.02%

http://www.usdebtclock.org/

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### **Current Situation**

Individual Credit/Debt - Red = 2011

- Average debt per household with credit card debt: \$15,799 / \$15,956
- 609.8 million credit cards / 3.5 per holder
- Average APR 13.10% / 12.78% with a balance
- US Consumer debt \$2.43 Trillion/\$2.5
- 98% of \$793.1/ \$801 billion Rev Debt is Credit Card
- 3.3% / 2.93% 30 day delinquent

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### Bankruptcy in the USA

### Consumer bankruptcy filings:

- 1.35 million 2011 down 12%
- 1.59 million 2010
- 1.47 million 2009
- 1.1 million 2008
- Record 2 million filings in 2005

http://newsbankruptcy.blogspot.com/2012/01/statistics-for-2011-personal.html

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### **US** cards in circulation

- American Express credit: 48.9 / 50.6 mil
- MasterCard credit: 143 / 176 million
- MasterCard debit: 119 / 129 million
- Visa credit: 269 / 261 million
- Visa debit: 399 / 392 million
- Discover cards: Unavailable

http://www.creditcards.com

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### Perspective

One Dollar = One Second

- \$1,000,000 12 days ago
- \$1,000,000,000 = 31 years ago
- \$1,000,000,000,000 = 31,688 years ago
- US Debt = 468,983 years ago
- Personal Debt = 77,000 years ago

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### **Current Situation**

- Families Individuals
  - -Un-employment lay off
  - -Shrinking dollar
  - -Decline in value of Investments
    - Retirement & Savings
  - –Fear, worry, anxiety

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### **FICO Score**

- Fair Isaac Company
  - Earl Isaac, mathematician
  - Bill Fair, engineer
- Based in Minneapolis MN but offices in NA,
   South America, Europe Australia and Asia
  - 2200 employees
  - Developed software in 1980's

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### **FICO Score**

- Fair Isaac is an independent company that developed the scoring method and software used by banks, credit unions, insurers and other businesses
- 2001 information became available to us as result of FCRA (Fair Credit Reporting Act)
- Range is from 300 to 850

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### **FICO Score**

- 700 and higher = Excellent or Very Good Certain lenders offer better rates and/or discounts if you are over 720
- 680 to 699 = Good
   You can get a normal loan.
- 620 to 679 = OK
   You won't be denied but the terms are not going to be too generous

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### **FICO Score**

- 580 to 619 Low
  - That is where bad credit starts, it's not that bad yet. You still get a loan but it's much more expensive
- 500 to 580 Your credit is bad
   You'll get your loan but at a higher rate
- 499 and below Serious
   will need to repair the bad credit score

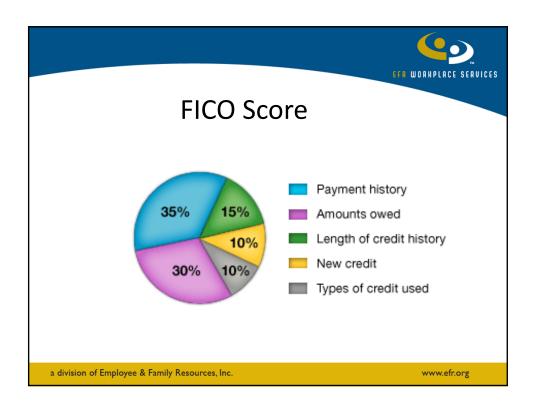
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### 1100 30010

- 35% = payment history
  - Late payments, collection, bankruptcy
- 30% = outstanding debt
  - Home, Auto, Credit Cards (<25% of limit)
- 15% = length of time you've had credit
  - More time the better
- 10% = new credit (inquiries)
  - The number and more recent
- 10% = types of credit
  - # of loans & available credit from cc

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### **Average FICO Scores**

• USA: 690

• lowa: 711

• Yours: \_ \_ \_

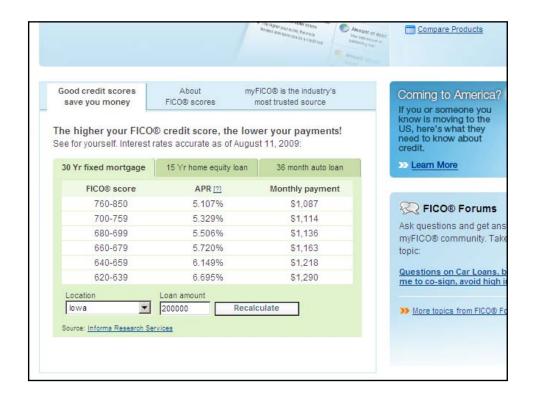
http://www.myfico.com

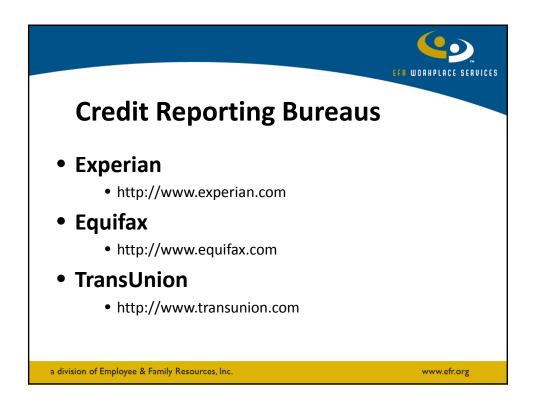
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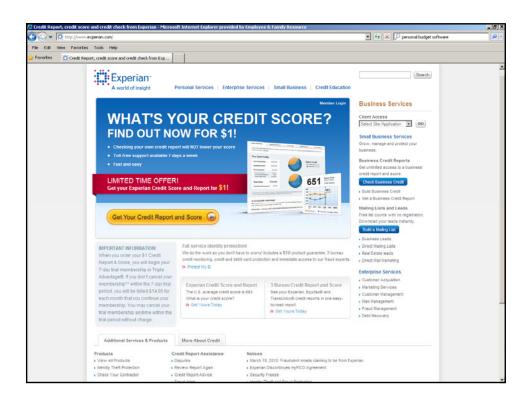
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### EFR WORHPLACE SERVICES **FICO Scores** Percentage of population with credit scores\* FICO 8 score 2005 2008 2009 2011 300-499 6.6% 7.2% 6.3% 7.3% 8.7% 500-549 8.0% 8.2% 8.7% 550-599 9.0% 8.7% 9.1% 9.9% 600-649 10.2% 9.6% 9.5% 9.8% 650-699 12.8% 12.0% 11.9% 12.1% 700-749 16.4% 16.0% 15.9% 15.5% 750-799 20.1% 19.6% 19.4% 19.6% 18.7% 800-850 16.9% 18.2% 18.1% \*Fair Isaac estimates about 200 million Americans have enough information in their credit reports to generate credit scores. Source: FICO a division of Employee & Family Resources, Inc. www.efr.org

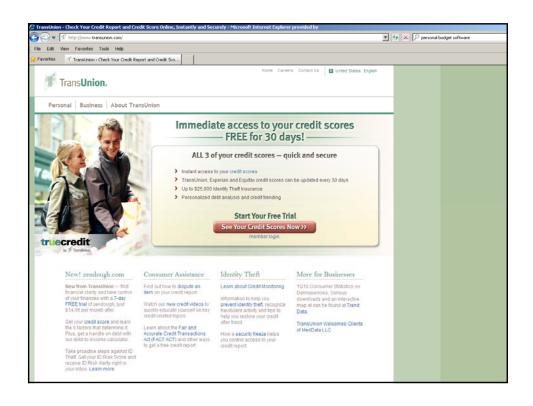














### Financial Crisis Warning Signs

- Making only minimum payment
- Using one card to pay another
- Taking cash advances to pay other bills
- Hiding purchases from your family
- Receiving collection calls or letters

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### **Lifecycle of Financial Crisis**

- The Early Stages
- The Middle Stages
- The Late Stages

**Auriton Solutions** 

http://www.auritonnew.org

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### Early Stage

### Signs

- Count days to payday
- Buy groceries etc. with credit card
- Take out new credit card to get the extra \$
- Uncomfortable talking about money with spouse or family
- Carry balance from month to month on credit cards

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### Early Stage

### **Action Steps**

- Pay off the credit card and cut it up
- Eliminate one or two *nice* not necessary expenses
- Use cash, check or debit card for routine expenditures
- Set up automatic deduct into a savings account

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### Middle Stage

### Signs

- Hide purchases from spouse/family
- Decide to pay some bills & not others each month
- Regular arguments with family about money
- Received one collection call or letter
- Use one credit card to pay off another card

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### Middle Stage

### **Action Steps**

- Form a plan with family to pay off & reduce spending
- Talk to creditors of delinquent accounts
- Post credit card statement where you see it
- Pay off CC with highest interest rate
- Talk to credit counseling agency

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### Late Stage

### Signs

- You don't answer the phone –dread the mail
- You take cash advances to make payments
- You've maxed out several CC
- Money causing problems with family
- Sleep disturbance due to financial stress

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### **Late Sages**

### **Action steps**

- Contact credit counseling agency
- Work with credit counselor
- Cut up credit cards
- Talk to family about exactly what is happening
- Takes time, most people can pay off debts in 3-5 years.

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### How it happens

- 1. Uncontrollable events economy, job loss, theft, injury, health-medical
  The unfair "Tragedies of Life" cause Financial
  Stress for Some People
- **2. Poor decisions** Impulse spending, overspending, addictions, lack of planning, wastefulness, lack of self control

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### This we know!

- When the **Outgo** exceeds the **Income**...
- The **Upkeep** becomes the **Downfall**

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### What comes to mind?

What words do you think of when hear

## **Budget**

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### What comes to mind?

- No fun
- Restrained
- Loss of freedom
- Being controlled
- Not being able to do what I want

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### What comes to mind?

# It can be very positive and exciting!

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### **Budget Defined**

- 1. A tool to increase your consciousness of how and where you spend your money
- 2. A guideline to help **you** spend **your** money on the things that are **most important to you!**

Deborah Fowles: Guilt-free Budgeting: No Blame, No Shame http://financialplan.about.com/cs/budgeting/a/GuiltFreeBudget.htm#

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### Improve your life=budget

- Let's you control your money
- Lets you know if you are living within your means
- Can help you meet your savings goals
- Helps family focus on common goals
- Prepare for emergencies
- Improve relationships
- Avoids waste
- Lowers stress

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### To Balance YOUR Budget

- Increase Income
- Lower Expenses
- Some combination of both

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### Personal & Family Goals

- Short Term
- Long Term
- Determine your priorities/values
  - Mission Statement

Where do you want your life to go!

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### First Step!

- With a Positive ATTITUDE...
- Make a Quality Decision
- Everyone involved must be

"on board"

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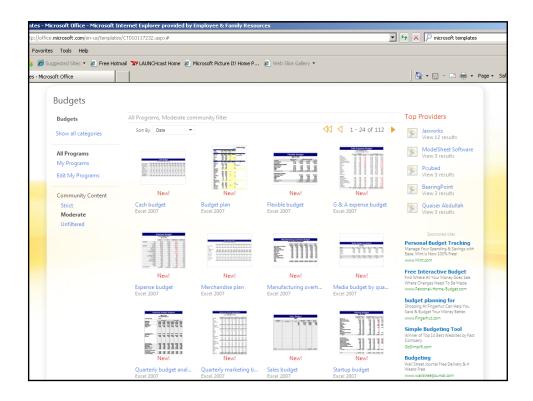


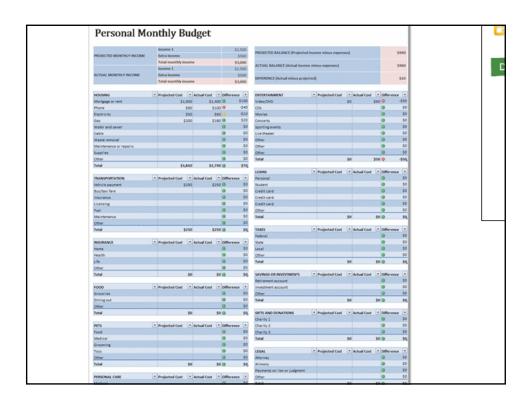
### Steps for your budget

- 1. Record Your Expenses
  - Keep track of where your money goes
- 2. Set up Categories
  - Must fit your needs
- 3. Calculate Budget Amounts
  - Income & Expenses
- 4. Set Goals and Make Adjustment
  - You determine what's important

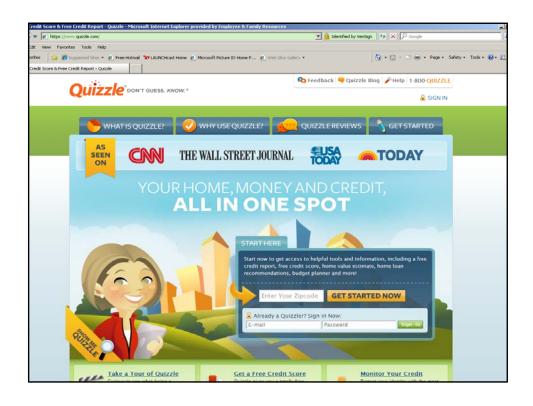
Deborah Fowles: Guilt-free Budgeting: No Blame, No Shame

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### Guidelines

Use the following list to review the items in your budget:

**Housing 35%** - Mortgage or rent, taxes, repairs, improvements, insurance, and utilities;

**Transportation 20%** - Monthly payments, gas, oil, repairs, insurance, parking & public transportation;

Debt 15% - Credit cards, personal loans, student loans & other debt payments;

**All other expenses 20%** - Food, insurance, prescriptions, doctor & dentist bills, clothing & personal;

**Investments & Savings 10%** - Stocks, bonds, cash reserves, retirement, rental real estate, art, etc.

http://www.debtsteps.com/budgeting-guidelines.html

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### The Right FIT!!

 "If you've never managed to create a budget that worked for you, it was probably the wrong type of budget"

M.P. Dunleavey

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### Guidelines

### The 60% Solution

- 60% Committed Expense
- 10% Retirement
- 10% Long Term Savings-(car)
- 10% Short Term Savings-(irregular exp)
- 10% Fun Money

Richard Jenkins: A simpler way to save: the 60% solution. http://money.msn.com/articles/smartbuy/basics/8579.asp?Printer

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### **Bottom Line**

The total % of all Categories can not be more than 100

Watch the Nickels & Dimes

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### 3 money tips for every income

- Low income: Below \$20,000
  - Save \$500
  - Get a break
  - Avoid business that rip you off
- Lower middle income: \$20,000 to \$40,000
  - Limit you overhead
  - Save for retirement
  - Set up savings buckets
- Middle income: \$40,000 to \$60,000
  - Nuke your credit card debt
  - Step up your retirement savings
  - Boast your emergency fund

http://money.msn.com/how-to-budget/3-money-tips-for-every-income-weston.aspx

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### 3 money tips for every income

- Upper middle income: \$60,000 to \$100,000
  - Add a Roth IRA
  - Pay cash for luxuries
  - Save for college
- Upper income: Above \$100,000
  - Boost your liability coverage
  - Hire a tax pro
  - Talk to a fee-only financial planner

http://money.msn.com/how-to-budget/3-money-tips-for-every-income-weston.aspx

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### 7 Radical Savings Tips

- 1. Hold the mother of all garage sales
- 2. Quit smoking
- 3. Tame your driving addiction
- 4. Buy used
- 5. Become a homebody
- 6. Cut your housing expenses
- 7. Cut up your credit cards

http://moneycentral.msn.com/content/Savinganddebt/Savemoney/P36019.asp

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### Ten Steps for Success

Changing your spending habits is not easy. These steps will help you remain on the path to a bright financial future.

- 1. Create a Spending Plan
- 2. Commit to Maintaining your spending plan
- 3. Set realistic financial goals both short and long term.
- 4. Prioritize your financial goals and revise them periodically.
- 5. Distinguish between wants and needs.

http://www.pueblo.gsa.gov/cic\_text/money/66ways/content#autoloans

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### Ten Steps for Success

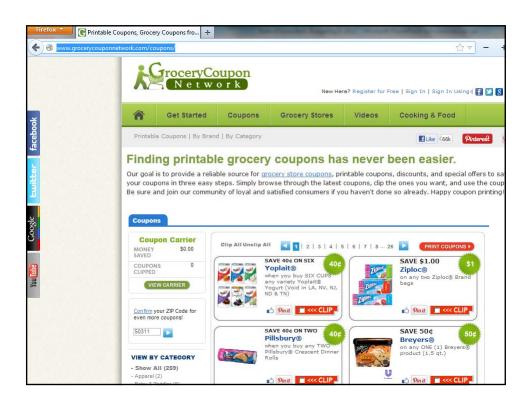
### Continued:

- 6. Develop a Record-Keeping System
- 7. Keep a Record of Expenses to determine where your money is going.
- 8. Compare your list of income against your record of expenses.
- 9. Save for periodic expenses and emergencies to keep your spending plan running smoothly.
- 10. Become an informed consumer. Shop wisely. http://www.pueblo.gsa.gov/cic\_text/money/66ways/content#autoloans

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### S-t-r-e-t-c-h...

- Extreme Couponing
  - Video

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### When Times are Tight...

http://beingfrugal.net

"With prices going up, a dollar doesn't go as far."

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### What you can do about it -

### You have a CHOICE

- Take action make a decision start today
- A Budget is a friend not an enemy. It is you deciding where you want your money to go. It is you being in control not someone else controlling you.
- Get Honest with yourself
- Develop a Balanced Lifestyle attitude
- Determine to live within your means

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### **SMART GOALS**

- Written goal statements should begin with "I will..." and should be SMART:
- S Specific
- M Measurable
- A Action-Oriented
- R Realistic
- T Time Bound

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### **SMART GOALS**

- <u>Specific</u> goals tell exactly what will be accomplished and what steps you will take. They are much more likely to be accomplished than a general goal.
- Instead of: I want to spend less.
- Try: I will cut expenses by 10%: 1) cancel Sat TV, 2) grocery shop form list, 3) limit entertainment 1X mo.

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### **SMART GOALS**

- Measurable goals tell how many, how much, and how you will know whether or not your goal has been accomplished.
- Instead of: I want to pay down credit card.
- Try: I will get a part time job of 10-14 hours on weekends and put all of money on credit card.

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### **SMART GOALS**

- <u>Action-Oriented</u> goals use action verbs and describe the exact activity you will do.
- Instead of: I will begin budgeting.
- Try: I will track all of my expenses for one month before setting up budget categories.

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### **SMART GOALS**

- <u>Realistic</u> goals are those you stand a reasonably good chance of accomplishing, given enough time and effort. Ask, "Am I willing and able to work for this?"
- Instead of: I would like to live in a mansion.
- Try: I will invest \$100/month for the next 10 years for a "retirement home" fund.

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### **SMART GOALS**

- <u>Time Bound</u> goals include a specific deadline.
   Deadlines will increase your motivation, however they should not be "set in stone."
- Instead of: I would like to go to Paris someday.
- Try: One year from now I will take a 10-day vacation to Paris.

Keep your goal statements visible! (Post them on the refrigerator, on the computer, in the car, etc.)

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### Bankruptcy

### The Truth About Bankruptcy: Dave Ramsey

- 1. Chapter 7
  - total bankruptcy,
  - stays on your credit report for 10 years.
- 2. Chapter 13
  - more like a payment plan
  - stays on your credit report for 7 years.

"Bankruptcy, however, is for life. Loan applications and many job applications ask if you have ever filed for bankruptcy".

"Bankruptcy is listed in the top 5 life-altering negative events that we can go through, along with divorce, severe illness, disability, and loss of a loved one".

http://www.daveramsey.com/the\_truth\_about/bankruptcy\_3018.html.cfm

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### Resources

• Employee & Family Resources

http://www.efr.org/

• Consumer Credit of Des Moines - Local office

http://www.consumercredit-dm.com

• Metropolitan Debt Solutions - Local office

http://www.debtmanagers.com

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### Resources

• The truth about credit card debt by: Liz Pulliam Weston

http://moneycentral.msn.com/content/Banking/creditcardsmarts/P74808.asp

- Federal Consumer Information Center www.pueblo.gsa.gov
- Money-Zine

http://www.money-zine.com

Auriton Solutions

http://www.auritonnew.org

My FICO

www.myfico.com

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### **Take Action Today**

- Most of us don't plan to fail we just fail to plan
- If you don't know where your going, any road will get you there
- Start today!

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### We Can Help!

**Employee & Family Resources is your** 

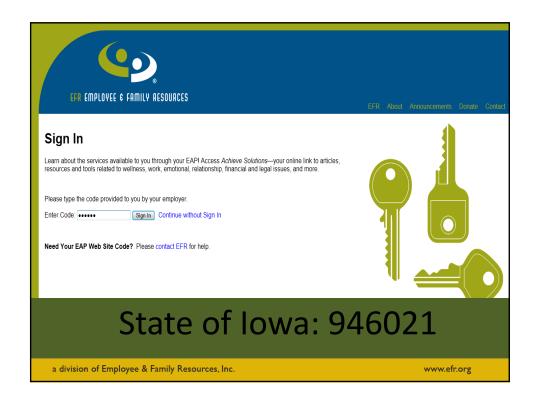
**Employee Assistance Program (EAP)** 

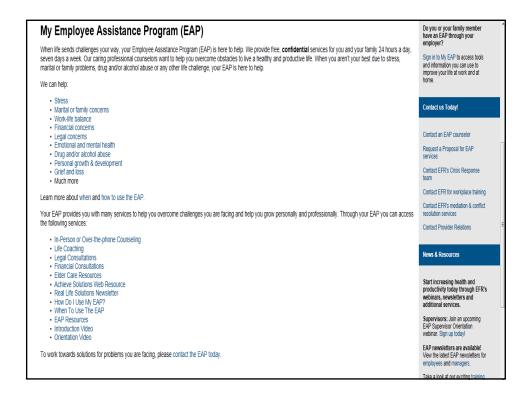
800-327-4692 or 800 EAP lowa

www.efr.org/eap

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# Financial Consultation Free telephone consultation with a qualified financial counselor – Debt, Budgeting & Planning Referral to a local advisor for a free, in person, 30-minute consultation Ongoing financial planning services at reduced rates \* Ongoing financial planning services at reduced rates



### **Financial Consultation**

- Managing & Reducing Debt
- Financial Demands of Life Stages
- Home Buying Strategies
  - Maximizing the market and equity
- Health Savings Accounts (HSA)
- Taxes, Taxes, Taxes

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telephone assistance

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# Coaching Services Assignment of Life Coach Personal, secure website Scheduled telephone sessions Non-synchronized 24-hour access to Life Coach on personal website Relevant articles posted by Life Coach Personal website journal Up to 8 weeks of web-based and



### Counseling

- Phone or 3 in-personal sessions
- You and your spouse are eligible
- Develop a plan for make changes and better decisions
  - Impact acute/chronic financial stress has on health
  - Impact on work or career
  - Impact on relationships

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**Employee Assistance Program (EAP)** 

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