

KNOW THE COSTS — AND SAVE! Comparing the cost of care

When it comes to choosing where to go for care, you may have seen this rule of thumb:

- Personal doctor for managing your health
- Walk-in clinic or Doctor On Demand[™] when your doctor's not available
- **ER** for life-threatening emergencies

Following this rule not only gets you the right care, it gets you the right *cost* of care. You'll spend less time and money treating illnesses and injuries. Confused? Let's look at an example.

Example: A sinus infection

Say you wake up one morning with your nose stuffed and your face aching. You think it's a sinus infection — you've had them before — and you need an antibiotic to clear it up.

- **If you choose your personal doctor:** You call for an appointment; your doctor sees you when they have an opening in their schedule. The doctor confirms a sinus infection and prescribes an antibiotic. Your out-of-pocket cost is generally minimal, depending on your health plan.
- **If you choose a walk-in clinic:** You go to the clinic; the doctor sees you and the other patients in the order you arrived. The doctor confirms a sinus infection and prescribes an antibiotic. You pay about the same as you would at your doctor, maybe a little more, depending on your health plan.
- If you choose Doctor On Demand: You open the app on your smartphone or tablet and are connected to a doctor in minutes. The doctor confirms a sinus infection and prescribes an antibiotic. You pay about the same as you would at your personal doctor or maybe less, depending on your health plan.
- **If you choose the ER:** You go to the emergency room. Because the ER treats patients with lifethreatening conditions first, you wait for several hours to be seen. The doctor confirms a sinus infection and prescribes an antibiotic. The visit costs much more — often hundreds of dollars more — than you would pay elsewhere, depending on your health plan.

As you can see, your personal doctor, a walk-in clinic or Doctor On Demand would be the best choices. Though you would receive identical treatment at each of the four locations, going to the ER with a non-lifethreatening illness or injury can result in a bill that is much more expensive.

However, if you suspect you are having a true life-threatening emergency, the ER is exactly where you want to go. ERs are staffed day and night with highly trained emergency physicians and stocked with life-saving medical equipment. That staff and equipment aren't necessary to treat a standard sinus infection — hence the high cost. But, if you or a loved one is in danger, the ER is ready to deliver critical care when you need it most.

Still not sure?

BeWell 24/7[™] **can help.** Free for Wellmark members, BeWell 24/7 can tell you where to go for care, answer questions about symptoms and medications, and help you find doctors in your network.

CALL BEWELL 24/7, DAY OR NIGHT. 844-84-BEWELL FREE

Wellmark complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意 : 如果您说普通话 , 我们可免费为您提供语言协助服务。请拨打 800-524-9242 或 (听障专线: 888-781-4262) 。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).

Wellmark Blue Cross Blue Shield is an Independent Licensee of the Blue Cross and Blue Shield Association. Blue Cross, Blue Shield and the Cross and Shield symbols are registered marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans. Wellmark and myWellmark are registered marks, and BeWell 24/7 is a service mark, of Wellmark, Inc.

Doctor On Demand is a separate company providing an online telehealth solution for Wellmark members. Doctor On Demand is a trademark of Doctor On Demand, Inc. M-2019299 5/18 AN-T Article Mo 7