

Iowa State Capitol Complex Site Feature Application

Project:	The Iowa Vietnam War In Memory Memorial Plaque Project
Name of Sponsoring Individual or Group:	Iowa Department of Veteran Affairs
Date of Application:	30 November 2015 (30 September 2015)

Note: A description of the application process can be found on page 4 of this application, or in the complete Policy for Statues, Monuments, Fountains and Other Site Features on the State of Iowa Capitol Complex ("Policy"), available by contacting the Department of Administrative Services at 515-281-7260, or online at: http://das.gse.iowa.gov/statebldg/capitol_plan_commission.html.

Part I. Site Features Description and Details

(a) Describe the general concept and subject matter.

Americans who served their country in Southeast Asia in this nation's longest war continue to suffer premature deaths related to their service. These deaths are the result of Agent Orange-induced illnesses, post-traumatic stress disorder, and a growing number of other registered causes.

The US Department of Veterans Affairs maintains no comprehensive records of these "hidden casualties of Vietnam." They are not eligible for their names to be inscribed on the Wall. As a result, they become a "void" in the actual long-term number of casualties of the war. The erection of this monument will close the void.

(b) Describe how the proposal meets the Guiding Principles of the Policy.

1. Preserve and enhance the dignity, beauty, and architectural integrity of the Capitol building, other state office buildings, and the Capitol grounds.

This plaque will maintain the dignity, beauty and architectural integrity of the Vietnam Memorial Wall. It will be an extension of and will mirror the current wall in the selection of stone and font used for the inscription.

2. Protect the most scenic public views to and from the Capitol (building).

It will be a low profile plaque to ensure it does not take away from the original concept and meaning of the existing Vietnam Memorial.

3. Protect and enhance the public open spaces on the Capitol Complex when deemed necessary for public use and enjoyment.

See item 2.

4. Recognize the diversity of adjacent neighborhoods and reinforces the connection of the Capitol complex to its neighbors and the city of Des Moines.

See item 1.

5. Accommodate pedestrian and motorized traffic that achieves appropriate public accessibility.

A small walkway extending from the existing walkways will meet ADA requirements.

6. Be consistent with the principles and policies of the Iowa State Capitol Master Plan.

See item 2.

7. Reflect the diversity of Iowa's people.

This plaque reflects all Iowans regardless of race, creed, color, or ethnic background and only reflects those Iowans who suffered premature deaths related to their service in the Vietnam war.

8. Be nonpartisan.

The Iowa Department of Veterans Affairs and the meaning and design of this proposed plaque are nonpartisan.

9. Provide an enriching experience that illuminates and celebrates common values, and broadens understanding of Iowa's heritage and culture.

Iowa State Capitol Complex Site Feature Application

See item a above.

10. Not identify financial contributors to the Site feature unless authorized by executive order of the governor or joint resolution of the General Assembly.

Funding for this project is being provided from the Iowa Department of Veterans Affairs Veterans License Plate Fund. No appropriated funding is being used for this project.

11. Comply with applicable Americans with Disabilities Act standards.

See item 5

12. Honor an event during the lifetime of those who engaged in it only after the 10th anniversary of the end of the event.

N/A

13. Honor individuals or groups of individuals only after the 10th anniversary of the individual's death or the death of the last surviving member of a group.

N/A

- (c) Estimate the anticipated cost of the Significant Impact Site Feature, including all design, development and site feature costs, which include any required modifications to site, such as improvements to sidewalks and utilities, plus a minimum of 10 percent of the total project cost for a maintenance and conservation endowment if a Significant Impact Site feature that is maintained by the Department.

See attachment A.

- (d) Identify planned sources of funding.

See item 10.

- (e) Describe the projected timeline for the project.

See attachment A

- (f) Describe the maintenance and conservation plan for the Site Feature to ensure its continued quality, beauty and function in the future.

The material used on the site will be consistent with existing Vietnam Memorial and require minimal maintenance which will be provided by the Iowa Department of Administrative Services using the project endowment funds.

- (g) Designate a single contact person, with contact information (name, address, phone, e-mail).

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- (h) OPTIONAL: Would you classify this Site Feature as a Significant Impact Site Feature, a Minimal Impact Site Feature, an Art Site Feature and/or a Temporary Site Feature?

Significant Impact Site Feature

Minimal Impact Site Feature

Art Site Feature

Temporary Site Feature (to be displayed less than 1 year)

Part II: Site Location

The preliminary proposal should address possible site locations. In suggesting a site, a Sponsor should address the following:

- (a) Setting. The space surrounding a Work should provide a setting that is compatible and supportive. In turn, the Significant Impact Site feature in its setting should be supportive of the surrounding design and public functions, including any applicable part of the Master Plan.
- (b) Size and scale. There should be coordination between the size and scale of the Significant Impact Site feature in relationship to its setting and surrounding environment.

Iowa State Capitol Complex Site Feature Application

- (c) Relationship to existing Works or features. The Significant Impact Site feature should not be of such size, scale or material as to interfere with any existing Work, feature or building.

The Commission reserves the right to consider additional issues as may become necessary or relevant to its review.

What site(s) do you suggest for location of the proposed Site Feature?

See attached rendering for the Vietnam Veterans Memorial grounds with proposed project included and photos of the national monument on the Mall in Washington, DC.

Part III: Design Description

In proposing a design for a Site Feature, the Sponsor should include a description of how the proposed design considers and responds to each of the following:

- (a) **Setting.** The space surrounding a Site Feature should provide a setting that is compatible and supportive. In turn, the Site Feature in its setting should be supportive of the surrounding design and public functions, including any applicable part of the Master Plan.
- (b) **Size and scale.** There should be coordination between the size and scale of the Site Feature and its setting.
- (c) **Relationship to existing Site Features.** The Site Feature should be of such size, scale and material as to minimize interference with any existing work, feature or building.
- (d) **Design Description.** In proposing a design for a Site Feature there should be a description of how the proposed design considers and responds to each of the following:
 - (i) Legibility and meaning. The intended message should be clear and understandable and convey meaning that will have significance to future generations. Art Site Features will be given greater flexibility in applying this criterion.
 - (ii) Approachability and accessibility. Site Features should be designed to be accessible and engaging because they are often a gathering point and therefore should be designed to meet all applicable Americans with Disability Act standards.
- (e) **Materials.** Materials should be chosen for durability, visibility and maintainability and in general should be aesthetically consistent with materials used elsewhere in structures throughout the Capitol Complex. Art Site Features will be given greater flexibility in applying this criterion.
- (f) **Evening illumination.** Outdoor Site Features may be enhanced with night illumination integral to its design. Such illumination should not conflict with other Site Features, open space, buildings and their inhabitants and the overall landscape, and should be considered when designing the maintenance and conservation endowment fund.
- (g) **Completion.** Site Features that by their nature cannot be completed at the time of initial installation (such as those to which names or dates are to be added over time) are discouraged.
- (h) **Text and inscriptions.** Lists of any kind are discouraged and those relating to financial contributors are prohibited unless authorized by gubernatorial or legislative action. Any text or inscriptions should be meaningful to the broadest possible audience and should include an interpretive component explaining the purpose of the Site Feature. Art Site Features will be given greater flexibility in applying this criterion.

Describe the design for the proposed Site Feature. Additional pages or visuals may be attached to this application.

See attached rendering for the Vietnam Veterans Memorial grounds with proposed project included. The updated proposed project timeline and proposed budget and photos of the

Iowa State Capitol Complex Site Feature Application

national monument on the Mall in Washington DC are attached.

Part IV: Additional Information

Is there any additional information, including attachments, you wish to submit for consideration with the proposal?

This proposed monument is needed within the Vietnam veterans community to recognize the continued affects of the actual conflict past the established last day of hostilities. The affects of the war have caused broad-reaching physical and mental illnesses for those who came home from the war and have, is, and will result in their deaths.

AFTER COMPLETING THIS APPLICATION, PLEASE SUBMIT IT TO THIS ADDRESS:

Director, Department of Administrative Services
Hoover State Office Building, 3rd Floor
1305 E. Walnut Street
Des Moines, IA 50319

Iowa State Capitol Complex Site Feature Application

Following is an outline of the steps of the application process, including steps once your preliminary proposal has been received by the Department of Administrative Services.

Landscape features on the Iowa State Capitol Grounds are important as public art and often as memorials to important patriotic, cultural, or historic persons, events or educational and cultural concepts. Appropriately designed and located, such features add significantly to the dignity and beauty of the Capitol Complex. While serving this function they can also provide a terminus or focal point for a view; help organize and give interest and scale to an open space; and even help to define an area.

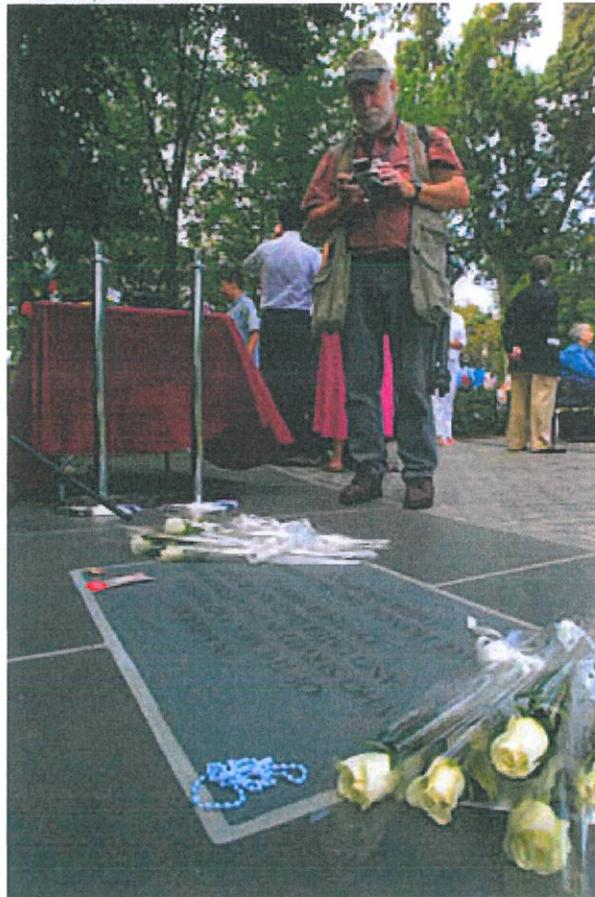
1. Submission of Proposals - A Site feature Sponsor shall initiate the consideration of a Site feature by filing with the Director a preliminary proposal, on a form prescribed by the Director that describes:

- (a) The general concept and subject matter;
- (b) Whether the Site feature is intended to be displayed permanently or for less than 30 days;
- (c) How, in general, the Site feature will conform to each of the Section III Governing Principles or a rationale as to the inapplicability of any Principle;
- (d) A suggested site or sites on the Capitol Grounds;
- (e) The anticipated cost including development and site feature costs, any required modifications and improvements to sidewalks and utilities, and, if a Significant Impact Site Feature, a minimum of 10 percent of the total project cost for a maintenance and conservation endowment;
- (f) The projected timeline for the project from the date of Director approval;
- (g) The maintenance and conservation plan to ensure its continued quality, beauty and function in the future;
- (h) The planned sources of funding, funds raised to date, and whether approval of contributor recognition signage will be sought from the Governor or the General Assembly, if applicable; and
- (i) A single contact person including their relationship to the Site feature.

2. Director's Categorical Review - The Director, upon determining the proposal complies with the requirements of subsection (1), shall determine the appropriate Site feature category applicable to the proposal. Those determined to be proposals for Significant Impact Site features shall be referred to the Commission with the Director's recommendation for disposition, if any. Proposals determined by the Director to be Minimal Impact Site features or Temporary Impact Site features shall be evaluated by the Director without referral to the Commission. The Director shall submit a report of all Site feature proposal dispositions occurring since the Commission's last meeting.

3. Consideration of Proposals for Significant Impact Site features: Upon receiving a significant impact site feature proposal, the Commission shall determine if the proposal should be referred to the Committee for evaluation and recommendation. If so referred, the Committee shall investigate and evaluate the proposal based on the Governing Principles stated in Section III and make a report to the Commission with a recommendation for further action. Upon receipt of the Committee's report, the Commission may re-refer the matter to the Committee for further consideration, defer further consideration to a subsequent meeting, or submit its recommendations to the Director. No proposal shall be denied without giving the Site feature Sponsor an opportunity to appear before the Commission and advocate for the proposal. The Commission may include in its recommendations such conditions, considerations, and rationale as it deems appropriate to its advice. The Commission shall review and make recommendations concerning a final agreement before such agreement approving a Significant Impact Site feature between the State and a Site feature Sponsor is executed.







The Iowa Vietnam War In Memory Memorial Plaque Project
Attachment A

Proposed Project Timelines

	October	November	December	January	February	March	April	May
Presentation to Iowa Commission of Veterans Affairs for Concept and Funding Approval	7-Oct-15							
Presentation to the Iowa Department of Administrative Services Site Features Committee			7-Dec-15					
Approval from DAS Site Features Committee								
Presentation /Approval from the Capitol Planning Commission				January				
Order Material (Stone)						March		
Site Construction and Final Installation								1-May-15

Proposed Budget

Stone, Base, Engraving, and Installation	\$4,260
Concrete Pad for Monument	\$1,000
Project Construction Contingency 10%	\$470
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Proposed Budget	\$5,730
Project Endowment 15%	\$859.50
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Total Project Cost	\$6,589.50

* Do not change items in yellow.