

Vertical Infrastructure Advisory Committee
Strategic Planning
August 29, 2011

Note: Chairman Scott Norvell has drafted a mission statement for review and further discussion by the Committee. Please be prepared to offer comments on August 31 (or in advance by e-mail) as the committee continues its strategic planning discussion. Also, below Scott's draft you will find notes from the strategic planning session on June 16, 2011.

Mission:

The committee will be an essential resource to the Governor, the Department of Administrative Services and the Iowa Legislature regarding the need to replace, renovate or rebuild the state's system of public buildings (vertical infrastructure). The Committee will rely primarily upon data provided, assessed and prioritized by the Department of Administrative Services.

To that end the committee will:

- *Make recommendations, Based upon sound business and fiscal policy, economic and safety considerations, how the Department of Administrative Services can be the most effective manager of the state investment in its vertical infrastructure.
- *The Committee will be responsible to submit an annual fiscal vertical infrastructure plan to the Governor no later than December, 1 to finance critical infrastructure needs.
- *The Committee will be responsible to seek out resources to assist the DAS in conducting assets review including critical infrastructure needs
- * The Committee will seek out resources to assist in assessing the critical nature of the infrastructure needs and the cost of deferred maintenance and safety exposure to the public.

The Committee will work with the DAS in producing a survey and a five year strategic plan to the Governor and Iowa legislature.

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The committee met on June 16, 2011 and identified the following issues during a strategic planning session:

- Help drive discussion on priorities
 - Never going to catch up
 - 5-year plan/Critical Projects
 - Figure out how to convey the need
 - Reliable information on costs to be deferred
 - Example: Iowa Building (\$700 k per year)
 - City of Des Moines Example: Nollen Plaza—publicity over lack of pump repairs
 - What can legislators grasp?
 - Appeal to youth (sexy topic)
 - Grab attention
 - Legislators need to care
- Grab attention by relating to what?
 - Pot holes
 - Your home
 - Bridge collapse
- Prioritize the dollars needed vs. funds available
 - Identify specific needs for the year
 - Why is it a good investment?
 - How much does it cost to defer?
- Other agencies are also seeking funding
 - Competing requests
 - Overall (comprehensive) discussion is needed
- Committee is responsible for making the business case
 - Deferred maintenance
 - Jobs
 - Economics
 - Eliminate interagency rivalries vs. technical priorities
- Can the committee focus on Big Picture vs. Technical Issues?
- Public (in general) doesn't care (doesn't understand the issues) / Local communities do care
 - Tie the issues to their pocket books
 - Example: One time cost for a roof repair vs. annual cost if roof is not repaired
- Business Purpose—Education
- Business Case for every project should be made by DAS to this committee before the requests go to the Legislature
- Legislatively mandated funding sources?
 - Routine maintenance—1% of replacement cost is to be requested by each agency
 - Environment First Fund

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- Road Use Fund
- Rebuild Iowa Infrastructure Fund
 - Used in the past to help get high rating in Governing Magazine's rating of states' best practices
 - No longer dedicated revenue source
 - Capital Development Board in Illinois may be a model to consider
 - Horizontal and Vertical Infrastructure
 - User Fees and Taxes
- Vision of Agenda for Regular Meetings
 - Consent aspect/Consent agenda
 - Diffuse agency conflict
 - Agencies should work out technical prioritization
 - Vertical Infrastructure Committee should make business case for funding
 - Mission
 - Business Case for the Funding Request (\$15 million or ???)
 - Coordinate/Integrate
 - Better ways to collect data
 - Schedule of Needs
 - Up or Down Acceptance of Staff Recommendations
 - Bring in legislators for infrastructure discussions
 - Use Skype—bring people in
 - Develop education with television—"What's behind the drywall?"
 - Communicate the cost of not doing anything
 - History of funding needs back to the 1980s
- Funds disappear if there is no prioritization
- Start over re-educating legislature and public
- Cost-benefit analysis
 - How many people will be put to work?
- Inventory
- Business Purpose
- Recital of what's been done
- How do you choose?
- What do you say when there is a life safety issue?
- Legislation calling for funding for any life safety issue