

INTRODUCTORY
SECTION



August 5, 2022

TO THE CITIZENS, GOVERNOR AND MEMBERS OF THE IOWA GENERAL ASSEMBLY

In accordance with Iowa Code Section 8A.502(8), we are pleased to submit the Annual Comprehensive Financial Report for the State of Iowa for the fiscal year ended June 30, 2021. As required by State statute, this report has been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) for governments as promulgated by the Governmental Accounting Standards Board (GASB).

The Department of Administrative Services and the Department of Management are responsible for both the accuracy of the presented data and the completeness and fairness of the presentation. We believe the information presented is accurate in all material respects and the necessary disclosures have been made in order to enable the reader to understand the State's financial activity.

The State's system of internal controls over assets recorded in the accounting system have been designed to provide reasonable, but not absolute, assurance that assets are safeguarded against unauthorized use or disposition and financial records from all appropriate sources are reliable for preparing financial statements and maintaining accountability. The concept of reasonable assurance recognizes the cost of internal controls should not exceed the benefits likely to be derived from their use. To monitor the adequacy of internal controls, the Auditor of State reviews internal control procedures as an integral part of departmental audits.

The Auditor of State is required by Iowa Code Chapter 11 to audit annually all departments of the State. The accompanying basic financial statements of the State of Iowa have been audited by the Auditor of State in accordance with U.S. generally accepted auditing standards and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. The Auditor of State's report appears elsewhere herein. In addition, the Auditor of State conducts a single audit under the requirements set forth in the Single Audit Act of 1984, the Single Audit Amendments of 1996 and Title 2, U.S. Code of Federal Regulations, Part 200, Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards (Uniform Guidance) which is issued separately.

GAAP requires that management provide a narrative introduction, overview and analysis to accompany the basic financial statements in the form of the Management's Discussion and Analysis (MD&A). This letter of transmittal is designed to complement the MD&A and should be read in conjunction with it. The MD&A can be found immediately following the Independent Auditor's Report.

PROFILE OF THE GOVERNMENT

The State of Iowa was admitted into the Union as the 29th state in 1846. Iowa is a midsize state with a mid-continent location. It covers 56,272 square miles, making it the 26th largest state in the United States. The Mississippi River carves out Iowa's eastern border, while the flow of the Missouri River and Big Sioux River forms the western border. Iowa has a population of 3.19 million.

In Iowa, government power is distributed among three branches. The Legislative branch creates laws that establish policies and programs; the Executive branch carries out the policies and programs created in the laws; and the Judicial branch resolves any conflicts arising from interpretation or application of the laws. The Executive branch agencies are the Governor, Lieutenant Governor, Secretary of State, Treasurer of State, Secretary of Agriculture, Attorney General, and Auditor of State, as well as 37 agencies led by appointed State officials. The Legislative branch is comprised of two houses, a 50 member Senate and a 100 member House of Representatives. The Judicial branch is presided over by the Iowa Supreme Court, which is led by the Chief Justice of the Iowa Supreme Court.

The State provides a range of services such as education, health and human services, highway maintenance and construction, natural resources and agriculture management, law enforcement, public safety, and economic development programs.

This report includes all of the fund types, departments and agencies of the State, as well as the boards, commissions, authorities and universities for which the State is financially accountable. Component units also included in the report are the Iowa Finance Authority, Iowa Economic Development Authority, Iowa State Fair Authority, Iowa Lottery Authority, University of Iowa Center for Advancement & Affiliate, Iowa State University Foundation, University of Northern Iowa Foundation, University of Iowa Research Foundation, and University of Iowa Health System. The reader is directed to Note 1.B in the Notes to the Financial Statements for a more complete description of the factors used to define the reporting entity.

State Budget and Budgetary Controls. The annual budgetary process serves as the foundation for the State's financial planning and control. Each year State departments submit budget requests to the Governor's Office by October 1. The State's budget is prepared by the Governor on an annual basis and is required to be submitted, along with proposed appropriation bills, to the General Assembly by February 1 prior to the new fiscal year. The General Assembly approves appropriation bills which establish spending authority for the upcoming fiscal year. The Governor has the ability to approve, veto or item veto appropriation bills as they are presented to the Governor.

Departments may request revisions to allotments, appropriation transfers, or supplemental appropriations. The Department of Management approves revised allotments within an appropriation, subject to the Governor's review. The Governor and the Department of Management approve all appropriation transfers. The General Assembly and the Governor act on supplemental appropriation bills in a manner similar to original appropriations. Appropriations lapse at fiscal year-end and all unencumbered or unobligated balances revert to the State treasury, unless otherwise provided.

All claims presented for payment must be approved by the appropriate department. The expenditure must be for a purpose intended by law and a sufficient existing and unexpended appropriation balance must be available. Budgetary controls are incorporated into State accounting systems. The annual budget of the State is established through separate appropriations to individual departments for specific

purposes, special outlays and/or operating expenditures. Budgetary control is essentially maintained at the department level, except for certain grant and aid programs where control is maintained at the program level.

ECONOMIC CONDITION AND OUTLOOK

COVID-19

The outbreak of the COVID-19 pandemic has globally affected travel, commerce and financial markets, and is widely impacting economic growth worldwide. As vaccines have become available, markets are opening back up and economic growth is coming back. While not at the levels before the pandemic, all economic indicators are growing both nationally and at the State level.

National Economic Outlook 2021-2022

During calendar year 2020, real gross domestic product reduced by 3.4 percent due to the COVID-19 pandemic, reflecting a decrease from calendar year 2019 growth of 2.3 percent. According to Moody's Analytics, the projection for gross domestic product growth in calendar year 2021 is for a growth of 5.8 percent and continued growth into calendar year 2022 of 4.3 percent.

Job growth has been impacted by the COVID-19 pandemic. During calendar year 2020, 5.7 million jobs were lost nationally. Projections provided by Moody's Analytics for calendar year 2021 are for a recovery of 2.8 million jobs, with growth to 3.9 million jobs in 2022.

State and Local Economy

Iowa's economy is supported by a diverse mixture of industry, agriculture, services and government employment. In calendar year 2020, 17.3 percent of the State's gross domestic product was in manufacturing, down from 18.9 percent 10 years ago. The finance, insurance, and real estate sectors have continued to be the largest part of the State's economy at 25.6 percent during calendar year 2020, up from 20.7 percent 10 years ago. Agriculture has dropped slightly from 4.5 percent in 2010 to 3.8 percent in 2020. However, with the continued impact of the COVID-19 pandemic in calendar year 2020, Iowa's real gross domestic product decreased 2.3 percent, ranking Iowa 8th nationally. The United States' average reduction in real gross domestic product during the calendar year was 3.5 percent

Personal Income. Personal income, as reported by the U.S. Department of Commerce, for the nation increased 6.1 percent during calendar year 2020. Iowa's personal income rose 6.8 percent for calendar year 2020, ranking Iowa 18th in growth rate nationally.

Employment. Over the past 10 years, Iowa's unemployment rate has been below the national average. As of September 2021, the State's unemployment rate stood at 4.0 percent, while the national average stood at 4.8 percent. During calendar year 2020, nonfarm employment on a seasonally adjusted basis decreased a net 71,200 jobs as the impact from the COVID-19 pandemic swept across the nation impacting all sectors of the economy. During this time period, the leisure & hospitality sector lost 26,300 jobs, the education and health sector lost 10,900 jobs, the government sector lost 13,100 jobs and manufacturing lost 7,900 jobs.

Exports. Exporting industries have been an important factor in Iowa's economic growth since the 1990s. Growth in exports of various agriculture and manufacturing commodities have helped diversify Iowa's economy. In calendar year 2020, according to the U.S. Census Bureau, the value of Iowa exports decreased 4.4 percent, after decreasing 8.0 percent in calendar year 2019 and increasing 7.1 percent in calendar year 2018.

For exported goods, Canada and Mexico remain Iowa's first and second best trading partners, respectively. In 2020, Iowa's agricultural export value was second only to California nationally

Farmland Values. The Federal Reserve Bank of Chicago, in their August 2021 public release, reported that farmland values for the Seventh Federal Reserve District (Chicago) had increased 14.0 percent from a year ago for the second quarter of 2021. Farmland values in Iowa increased 18.0 percent for the period July 1, 2020 to July 1, 2021. According to survey respondents, District farmland values were expected to keep rising in the near future.

Manufacturing. Iowa's manufacturing employment decreased from the 2019 average of 226,100 jobs to the 2020 average of 216,600 jobs. During calendar year 2020, durable goods products accounted for about 56.2 percent of manufacturing employment.

Financial Policies

The Governor and General Assembly have statutory responsibility to balance the budget.

- Spending is limited to 99.0 percent of adjusted revenues, 95.0 percent of any new revenue implemented in a fiscal year, and any carry-over from the previous year.
- The Governor and the Legislature are required to use the revenue estimates agreed to by the December Revenue Estimating Conference, or the spring estimate if it is lower, as a basis to determine the General Fund budget for the following fiscal year.
- Two reserve funds have been created: The Cash Reserve Fund and the Economic Emergency Fund. Expenditures from these funds are limited by statute for nonrecurring, emergency expenditures.

MAJOR INITIATIVES AND ISSUES

Tax Relief. During the 2021 legislative session, the General Assembly passed and Governor Reynolds signed into law, SF 619 which provided \$300 million in income tax cuts by removing triggers, \$100 million in property tax relief by fully removing the mental health levy, and phase out the inheritance tax with complete removal by January 2025.

Investing in Education. The General Assembly passed and the Governor signed legislation ensuring every child and family in Iowa has an opportunity to attend school 100% in-person during the pandemic, allowing parents to make health care decisions for their children by prohibiting schools from requiring masks, expand charter schools, expanding open enrollment opportunities for families, invest a record \$3.418 billion in Prek-12 education, increase transportation equity and further reduce the pupil equity gap to \$145.

Ensuring Universal Broadband. The General Assembly passed and Governor Reynolds signed into law HF 867 which invests \$100 million in broadband to transform our infrastructure into a powerful network, enabling fast, high quality connectivity across the entire state and resulting in one of the most significant broadband build-outs in the nation.

AWARDS AND ACKNOWLEDGMENTS

Certificate of Achievement. The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to the State of Iowa for its Comprehensive Annual Financial Report for the fiscal year ended June 30, 2020. In order to be awarded a Certificate of Achievement, a government must publish an easily readable and efficiently organized Comprehensive Annual Financial Report. This report must satisfy both generally accepted accounting principles and applicable legal requirements. A Certificate of Achievement is valid for a period of one year only.

Acknowledgment. The preparation of this report requires the collective efforts of numerous finance personnel throughout the State and is made possible only with the cooperation and support of the Executive, Legislative and Judicial branch agencies, universities and component units of the State.

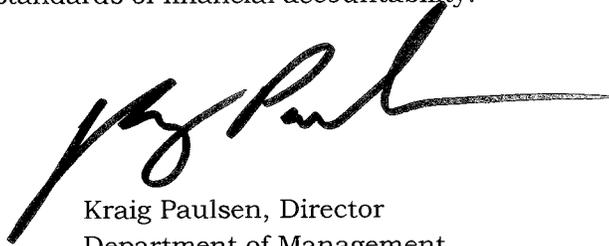
This report was accomplished through the professionalism and dedication of the staff in the Department of Management, the Department of Administrative Services – State Accounting Enterprise, the Auditor of State’s Office, and the financial and management personnel throughout State government.

This report, issued for the thirty-third consecutive year, continues our commitment to the citizens of the State of Iowa, the Governor, the Legislature and the financial community, to maintain our financial statements in conformance with the highest standards of financial accountability.

Respectfully submitted,



Adam Steen, Director
Department of Administrative Services



Kraig Paulsen, Director
Department of Management



Government Finance Officers Association

Certificate of
Achievement
for Excellence
in Financial
Reporting

Presented to

State of Iowa

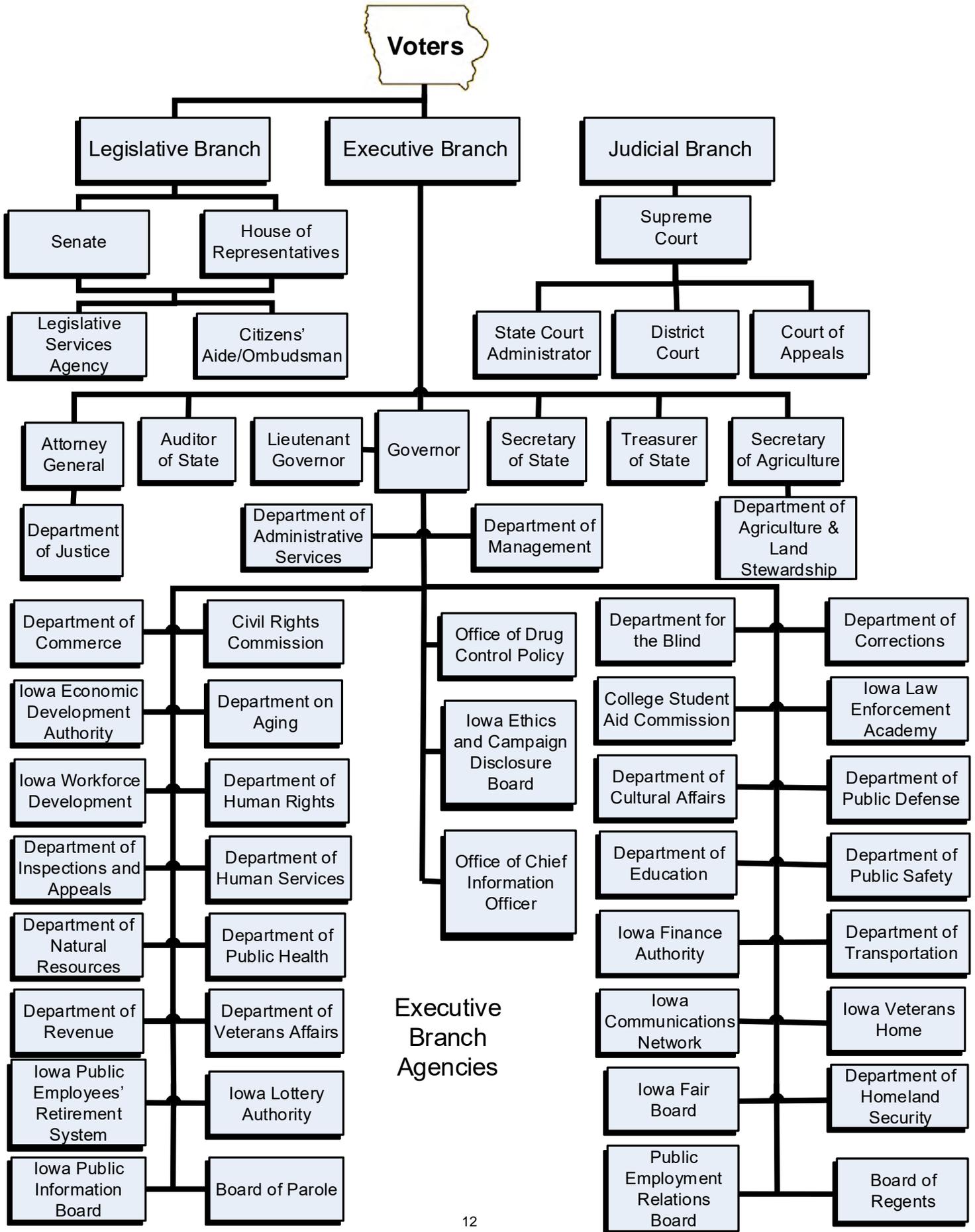
For its Annual Comprehensive
Financial Report
For the Fiscal Year Ended

June 30, 2020

Christopher P. Morrill

Executive Director/CEO

State of Iowa Organizational Chart



Principal Officials

as of June 30, 2021

Elected Officials

GOVERNOR - **Kim Reynolds**
LIEUTENANT GOVERNOR - **Adam Gregg**
SECRETARY OF STATE - **Paul D. Pate**
AUDITOR OF STATE - **Rob Sand**
TREASURER OF STATE - **Michael L. Fitzgerald**
SECRETARY OF AGRICULTURE - **Mike Naig**
ATTORNEY GENERAL - **Thomas J. Miller**

Legislative Branch

PRESIDENT OF THE SENATE - **Jake Chapman**
SPEAKER OF THE
HOUSE OF REPRESENTATIVES - **Pat Grassley**

Judicial Branch

CHIEF JUSTICE OF
THE SUPREME COURT - **Susan Christensen**



Crew working on excavation of
Iowa State Capitol grounds.
Des Moines, Iowa ca 1871



Crew laying foundation for Iowa's new State Capitol
Building, Des Moines, Iowa 1871

State Historical Library and Archives of Iowa, State Historical Society of Iowa, Des Moines.