



ALCOHOLIC
BEVERAGES
DIVISION
State of Iowa

Terry E. Branstad Governor of Iowa
Kim Reynolds Lieutenant Governor
Stephen Larson Administrator

April 28, 2016

Approved - extension of I-PLEDGE contract
until 10/31/2017 to coincide with expiration of
I-PACT contract.

04/29/2016

s/Janet E. Phipps/

Director Phipps,

Iowa Code 453A.5 (Iowa Code 453A.5) requires that Alcoholic Beverages Division provide training for retail employees regarding the sale of tobacco and alcohol. We request your consideration for an extension of the I-PLEDGE [tobacco] contract.

The I-PACT [alcohol] contract expires 10/31/17, so is not an issue. The I-PLEDGE contract, however, expires 6/30/16. There is no additional renewal option listed for the I-PLEDGE contract at this time. The Alcoholic Beverages Division is requesting a one-year extension for the I-PLEDGE contract.

We have recently initiated the implementation of a new licensing and regulatory platform, (SalesForce/BasicGov). We will be integrating the I-PACT and I-PLEDGE programs into this new platform. Our goal is to make e-commerce more available to our customers and other stakeholders. For this reason, I request the extension. The contracts for both systems are attached.

Thank you, Director Phipps, for your consideration. Please contact me at 1-7406 if you have questions.

Sincerely,

Tim Iversen
Chief Operations Officer
Iowa Alcoholic Beverages Division