



Wellmark. 🚳

Unless you've spent the past decades living under a rock, you know that we all should be wearing sunscreen every day. It doesn't matter how old you are, what your skin tone is or how much time you spend outdoors. **If you're outside, any skin not covered by clothing needs protection.** 

# The stakes are high.

1 in 5 Americans will develop skin cancer in their lifetimes.<sup>1</sup>

# The best sunscreen is the one that gets on your body, regardless of formulation.

#### What to look for

- Broad-spectrum protection against UVA and UVB rays
- SPF 30 or higher
- Water resistance if you're active or swimming<sup>1</sup>

#### Sunscreen options—chemical or mineral

Mineral sunscreen contains zinc oxide and/or titanium oxide. It works by reflecting the sun's rays. These sunscreens can leave a white cast after applying, but nanotechnology is helping to develop "clear" applications. Some are even tinted or come in fun, kid-friendly colors.

Chemical sunscreen absorbs the rays.<sup>1</sup> Most of the big brands offer different formulations of chemical sunscreens like creams, gels, lotions, sprays and sticks.

# Apply it often

Sunscreen needs at least 15 minutes to absorb into the skin.<sup>2</sup> Try incorporating it into your routine before you leave home for the day so you're never caught without. Remember hard-to-reach places—the tops of your feet, ears, neck, head and your lips. Don't forget to apply sunscreen to the hairline after pulling your hair back. If you are outdoors, reapply every two hours, even if it's cloudy. Also, reapply after sweating or when you get out of the water.<sup>1</sup>



#### Sunscreen and children



Keep babies younger than six months in the shade or under a canopy or umbrella. For toddlers and kids, a hat with a wide brim and sunglasses are must-haves.<sup>1,2</sup> Choose sunscreens formulated for sensitive skin. Consider applying stick sunscreens on the face and around the eyes. Spray sunscreen may be the easiest to apply to kids who tend to be wiggly. Spray it until your child's skin glistens, and then rub it in.<sup>1</sup> Avoid breathing it in, and be aware of which way the wind is blowing when you apply it.

# Skin changes

If you get a little too much sun, treat it immediately. Take a cool bath or shower, apply a non-comedogenic moisturizer, drink plenty of water and stay out of the sun.<sup>1.2.4</sup> If you develop blisters or a fever, consult with a doctor right away. The same goes for developing any new spots or moles. Warning signs include changes in size, shape or color, itching, bleeding or uneven edges. Consult with your doctor if you see any of these warnings. More than **33,000** people seek emergency care for sunburns each year.<sup>3</sup>

## Fun in the sun can be safe too, with the right protection.

### Learn how we can help support you on your wellness journey. To sign up or learn more, go to Go.Livongo.com/STATEOFIOWA/New.

<sup>1</sup>https://www.aad.org/media/stats-sunscreen <sup>2</sup>https://www.healthychildren.org/English/safety-prevention/at-play/Pages/Sun-Safety.aspx <sup>3</sup>https://progressreport.cancer.gov/prevention/sunburn <sup>4</sup>https://www.teladoc.com/health-talk/expert-tips-for-summer-skin-care/

Las comunicaciones del programa Livongo están disponibles en español. Al inscribirse, podrá configurar el idioma que prefiera para las comunicaciones provenientes del medidor y del programa. Para inscribirse en español, llame al 800-945-4355 o visite Hola.Livongo.com/STATEOFIOWA

Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Health Plan of Iowa, Inc. and Wellmark Blue Cross and Blue Shield of South Dakota are independent licensees of the Blue Cross and Blue Shield Association. Blue Cross®, Blue Shield® and the Cross® and Shield® symbols are registered marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans. Wellmark® is a registered mark of Wellmark, Inc.

Livongo Health, Inc., a wholly owned subsidiary of Teladoc Health, Inc., ("Livongo") is an independent company providing diabetes prevention and diabetes management services to Wellmark customers. © Teladoc Health, Inc. All rights reserved. Teladoc Health marks and logos are owned by Teladoc Health, Inc. All programs and services are subject to applicable terms and conditions.